

# Brett A. Power Individual IARD#5439950

Power Wealth ManagementLLC
302 Bombay Lane
Roswell, GA 30076
(404) 889-8919
www.powerwm.com
www.powerwealthmanagement.com
April 2023

This brochure supplement provides information about Mr. Power that supplements the PWM brochure. You should have received a copy of that brochure. Please contact Mr. Power if you did not receive PWM's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Power is available on the SEC's website at www.adviserinfo.sec.gov.

# Item 2 - Educational Background and Business Experience

Brett A. Power, b. 1982

### **Education Background**

University of Georgia – BA, Economics

Robinson College of Business, Georgia State University – MBA Chartered Financial Analyst® (CFA®) CERTIFIED FINANCIAL PLANNER™ (CFP®)

The Chartered Financial Analyst® (CFA®) designation is issued by the CFA Institute after candidates pass three course exams involving 250 hours of self-study time for each of the three levels. In order to qualify to sit for the exams, candidates must have an undergraduate degree or four years of qualified professional experience or a combination of work and college experience that totals at least four years. Candidates are also required to sign a Professional Conduct Statement and a Candidate Responsibility Statement.

The CERTIFIED FINANCIAL PLANNER™ (CFP®) designation is issued by the Certified Financial Planner Board of Standards, Inc. Candidates are required to complete a CFP-board registered program. They must also pass the CFP Certification Examination. The exam includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances. Certified individuals are required to complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct. As a prerequisite to sitting for the CFP Certification Examination, candidates must hold a bachelor's degree (or higher) from an accredited college or university and have at least 3 years of full time personal financial planning experience.

### **Business Background**

Firm	Position	Dates
Power Wealth Management LLC	President/CCO	2/2020 - Present
Kestra Advisory Services, LLC	Investment Adviser Representative	5/2018 – 2/2020
Kestra Investment Services, LLC	Registered Representative	5/2018 – 2/2020
Strategic Advisers LLC	Investment Adviser Representative	10/2010 - 5/2018
Fidelity Brokerage Services LLC	Registered Representative	10/2010 - 5/2018

### **Item 3 - Disciplinary Information**

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to clients' and prospective clients' evaluation of the representative. Mr. Power has no information applicable to this Item.

#### **Item 4 - Other Business Activities**

Mr. Power is separately licensed as an independent insurance agent and spends as much as 10% of his time on these non-advisory activities. This poses a conflict of to the extent that he has a financial incentive to recommend insurance products that result in commissions, trails or other payments. PWM is dedicated to acting in the clients' best interests based on fiduciary principles. Clients are under no obligation to purchase any recommended brokerage products or insurance products.

# **Item 5 - Additional Compensation**

Mr. Power does not receive any compensation for advisory services other than fees paid by the client.

# **Item 6 - Supervision**

PWM provides investment advisory and supervisory services in accordance with the Firm's policies and procedures manual. The primary purpose of PWM's policies and procedures is to comply with the supervision requirements of of the Investment Adviser's Act ("Act"). Alisha Dowell, CCO, is primarily responsible for the implementation of the Firm's policies and procedures and overseeing the activities of the supervised persons and client accounts. Should a client have any questions regarding the Firm's supervision or compliance practices, please contact Alisha Dowell, CCO.



# lan J. Rivero Individual IARD# 5690690

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<u>www.powerwm.com</u> <u>www.powerwealthmanagement.com</u>
April 2023

This brochure supplement provides information about Mr. Rivero that supplements the PWM brochure. You should have received a copy of that brochure. Please contact Mr. Power, President and CCO, if you did not receive PWM's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Rivero is available on the SEC's website at www.adviserinfo.sec.gov.

# ItemItemCpv€tdBas€ional Background and Business Experience

Ian J. Rivero, b. 1988

### **Education Background**

The Colorado College – BA, Economics CERTIFIED FINANCIAL PLANNER™ (CFP®)

The CERTIFIED FINANCIAL PLANNER™ (CFP®) designation is issued by the Certified Financial Planner Board of Standards, Inc. Candidates are required to complete a CFP-board registered program. They must also pass the CFP Certification Examination. The exam includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances. Certified individuals are required to complete 30 hours of continuing education every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct. As a prerequisite to sitting for the CFP Certification Examination, candidates must hold a bachelor's degree (or higher) from an accredited college or university and have at least 3 years of full time personal financial planning experience.

### **Business Background**

Firm	Position	Dates
Power Wealth Management LLC	Investment Adviser Representative	03/2023 - Present
Calamos Wealth Management	VP, Senior Wealth Advisor	01/2017 - 03/2023
Baker Avenue Asset Management	Associate Director	01/2015 - 01/2017
Fidelity Brokerage Services LLC	Financial Representative	08/2010 - 05/2015

# **Item 3 - Disciplinary Information**

Investment Advisor Representatives are required to disclose all material facts regarding any legal and disciplinary events would be material to clients' and prospective clients' evaluation of the representative. Mr. Rivero has no information applicable to this Item.

# **Item 4 - Other Business Activities**

Mr. Rivero does not currently engage in any outside business activities.

## **Item 5 - Additional Compensation**

Mr. Rivero does not receive compensation for advisory services other than fees paid by the client.

### **Item 6 - Supervision**

PWM provides investment advisory and supervisory services in accordance with the Firm's policies and procedures manual. The primary purpose of PWM's policies and procedures is to comply with the supervision requirements of the Investment Adviser's Act ("Act"). Mr. Rivero is supervised by PWM's CCO, Alisha Dowell. Ms. Dowell is primarily responsible for the implementation of the Firm's policies and procedures and overseeing the activities of the supervised persons and client accounts. Should a client have any questions regarding the Firm's supervision or compliance practices, please contact Alisha Dowell, CCO.